



DEZAN SHIRA & ASSOCIATES

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ASEAN BRIEFING

From Dezan Shira & Associates

Doing Business in Indonesia 印度尼西亚营商策略指南



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Consulate General of Indonesia
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MINISTRY OF INVESTMENT/
INDONESIA INVESTMENT COORDINATING BOARD



BANK INDONESIA
BANK SENTRAL REPUBLIK INDONESIA

Why is Indonesia attractive to foreign investors compared to its peers in ASEAN?

与东盟其他国家相比，印度尼西亚为何对外国投资者更有吸引力？



A winner in the “medium-long” term China+ strategy

符合“中长期”中国+战略的赢家



Largest country in ASEAN and 4th largest in the world

东盟最大的国家，全球第四大国家



Largest consumer market in ASEAN

东盟最大的消费市场



Demographic dividend and abundant workforce

人口红利和充足的劳动力



Very active social media population

活跃的社交媒体用户群体



Net exporter, low debt and low deficit

净出口国，低债务和低赤字



Stable, visionary, forward-looking government

稳定、有远见、面向未来的政府



ASEAN and multiple free trade agreements

东盟和多项自由贸易协定



Investment environment and Ease of Doing Business

投资环境和营商便利度



Non-alignment at the basis of economic development

以不结盟为基础的经济发展



Competitive cost of living

具有竞争力的生活成本



Investment Opportunities in The “Green Economy”

“绿色经济” 中的投资机会

01

Global EV vehicle hub - From nickel extraction to EV manufacturing

全球电动汽车中心 - 从镍提取到电动汽车制造

02

Low-carbon transportation

低碳交通

03

Water treatment and sustainability

水处理和可持续性

04

Renewable energy

可再生能源

05

Waste management

废物管理

06

New Capital Nusantara

新首都 努山塔拉

	Current 当前发电量 (GW)	Potential 潜在发电量(GW)
Wind 风力	1.91	100+
Hydropower 水力	6.8	75
Biomass 生物质	2	35
Geothermal 地热能	2.28	29
Solar 太阳能	0.5	1,000+

Current and Potential Renewable Energy Generation
in Gigawatts (GW)

当前和潜在的可再生能源发电量（吉瓦，GW）

Other Investment Opportunities for Chinese Companies In Indonesia

中国企业在印尼的其他投资机会

**Natural Resources
Extraction and Processing**
自然资源开采和加工

Retail & E-Commerce
零售与电子商务

**Technology, Media, and
Telecommunications (TMT)**
技术、媒体和电信 (TMT)

Pharma & Hospitals
制药及医院

Education and Training
教育培训

Tourism and Leisure
旅游与休闲

Textiles & Footwear 纺织品和鞋类

Digital Economy 数字经济

Palm Oil 棕榈油

Iron & Steel 铁和钢

Healthcare 健康产业

Chemical 化学品

Food & Beverage 食品饮料

Coal Gasification 煤气化

Infrastructure 基础设施

**Innovation & Research
Based Industries**
创新与研究类产业

Urbanization
城市化需求

Large-Scale Electronics
大型电子产品

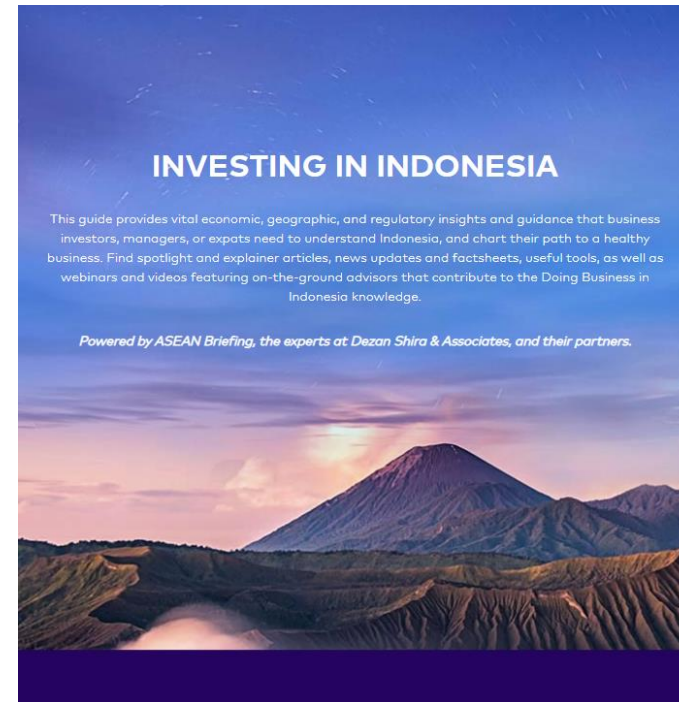
Resources on Doing Business in Indonesia



An Introduction to Doing Business in Indonesia 2024 covers the following:

- Indonesia's New Positive Investment List
- Corporate establishment;
- Taxation;
- Human resources and payroll; and
- Audit and compliance.

[Download this e-Publication](#)



Find spotlight and explainer articles, news updates and factsheets, useful tools, as well as webinars and videos featuring on-the-ground advisors that contribute to the **Doing Business in Indonesia Portal** knowledge.

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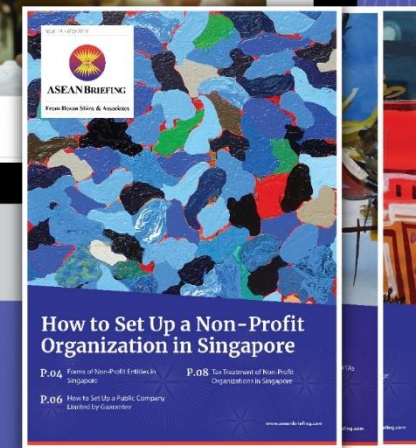
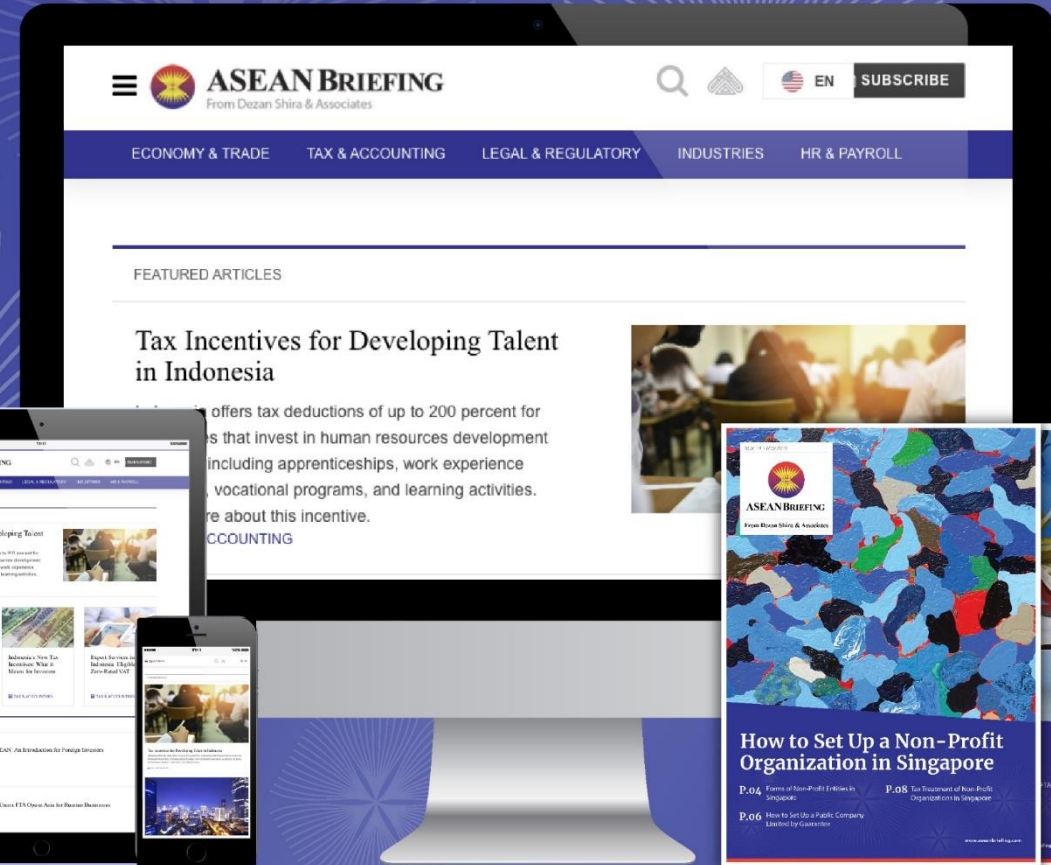


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